



SKY ALPHABET

The much we go your sales will grow

www.skyalphabet.net

**There is one quality you have to process
in developing your sales.**

SKY ALPHABET is no compromise quality guaranteed

SKY ALPHABET Company adds value to clients when partners them. Not just disseminates data, SKY ALPHABET Company provides real and sound information, with knowledge of local nuances coupled with rigor of scientific research by researchers. Now this puts SKY ALPHABET one notch ahead of the rest of pack. SKY ALPHABET Company believes a proper understanding of market insights is not possible without a total comprehension of local culture and tradition which SKY ALPHABET Company possesses.

What's more client can order a pilot study showing results hierarchy with quotation, this way client will be able to evaluate SKY ALPHABET Company services depending on the pilot study ordered before taking purchasing decision





WELCOME

Our team is happy to serve you

Our qualitative and quantitative researchers can easily bridge the inter-cultural gaps in the market research and will combine this with sector business experience and related technologies

To achieve prosperous results from your market research you need a profusely understanding of this non-homogenous big region with a very highly diverse population

To succeed the market research design needs to reflect the population and their social norms and expectation. further the analysis and results come from market research need to be put into a cultural context to gain insight that can be translated into business targets and goals

SKY ALPHABET Company strengths

- over 20 years of global and local experience with worldwide branches
- Most market research deliverables are numerical, and attached with testable evidence or reference
- Expert multinational professional team
- Western modern knowledge based on prestigious scientific academic sources
- Client privacy is strictly respected by NDA
- Client has the right to order free pilot study before signing PO so he/she can expect results
- Big names in partners and clients list
- Client has the right to check some parts of previous real market research



About us

Who is SKY ALPHABET Company?

SKY ALPHABET Company is an international Market Research Company established in Vancouver Canada in 1998, with expanding licensed branches in Lebanon Jordan and Saudi Arabia.

SKY ALPHABET Company is proud that its endeavors have made it a highly reputed as a good market research partner

SKY ALPHABET is a big Company operates its business through its offices, field team and associates spread to bring you the desired market insights for your business success.

SKY ALPHABET researchers use latest modern market research tools and techniques to fulfill your market research requirements and needs.

Market Research Services

SKY ALPHABET provides comprehensive studies about making a relation with client and providing suitable solutions according to the latest marketing techniques

Industry Insights

If you like to skip your competitors, you need to monitor them first

SKY ALPHABET Industry Insights is a compact news service that provides detailed and relevant information on what is happening with your markets, industries, and competitors.



Start Up's and Penetration

Market research is not just for large organisations

It doesn't matter if you're starting a new business or expanding, researching your target market is a fundamental part of effective business planning it also isn't as expensive as you might think.



Treatment of sales decline

Sales number is your measurable success

SKY ALPHABET researchers check all elements of the business are perfectly in sync then provide you with solution that guarantees sales growth.

Analysis for Smart Apps

Before checking techniques check feasibility

SKY ALPHABET helps you to leverag insights to target opportunities and provide your client with an app that offers real value.





Market Research Services Highest and best use of property

Turn lights on before moving in darkness

The concept of highest and best use is one of the fundamental principles that underlie real estate appraisal. SKY ALPHABET report of highest and best use considers not just the current use of the property but also the potential value associated with alternative uses. SKY ALPHABET has four tests to narrow down all the alternatives to one highest and best use of the property.

Is the use physically possible?

The first test of highest and best use simply evaluates whether it is possible to use the land in a certain way. In this phase SKY ALPHABET ignores the zoning and economics of the proposal, and only considers whether or not the potential use is physically possible. That means the topography, soil type and conditions, lot size and shape, surface and subsurface water, and even weather patterns must make the development possible

Is the use legally permitted?

SKY ALPHABET moves on to the second test. Whether a potential use is legally permissible involves a few different legal considerations. In this phase SKY ALPHABET checks that the proposed use is allowed by zoning regulations and check if building is in a residential area with restrictive covenants and the proposed improvements do not violate any rules.

Would the use be financially feasible?

To address whether a proposed use is financially feasible, SKY ALPHABET conducts a market analysis and develops proforma cash flow estimates. SKY ALPHABET collects data in order to make forecast for construction and development expenses, operating expenses, rents, absorption rates, vacancy rates, discount rates, cap rates, and residual values. Once SKY ALPHABET's gathered all of this information, it will estimate the proforma net operating income over your expected holding period.

Would the use be maximally productive?

The prior steps eliminated proposed uses that were not physically possible, legally permissible, or financially feasible. In this final step SKY ALPHABET takes all of the proposed uses that meet these requirements and ranks them in order of value or rate of return. While ranking proposed uses, SKY ALPHABET researchers consider the risk associated with the proposed use.



Market Research Services - Strategic Analysis

Nothing is coincidence in strategic perception

Are you looking to enhance your competitive position? Respond to external threats? Identify new opportunities or risks? Expand your presence in new markets? Need a market research to gather information about target markets, audiences and customers? Do you have a "big" question that you need to answer? Whatever your need is, SKY ALPHABET is here to help, We provide tailored consulting projects to assist clients. in the collection and analysis of information

Strategic Intelligence project themes

Competitive Intelligence ,Competitive analysis or market landscape analysis, Customer experience, Competitor analysis & Competitor deep-dive, Customer intelligence & Customer profiling, Sales lead identification, Pricing research, surveys, Market attractiveness, Market entry strategy, Market research, Market sizing and forecasting, Trend radars, Corporate governance, Trend analysis, Technology benchmarking or road mapping, Workshops



Our Supportive Services

Focused precisely on the needs of our clients, we have a highly motivated team of support services which complement our market research services.



Graphic Design

Creativity that fits your target customer

Graphic Design is considered the backbone of SKY ALPHABET. It has a great, creative integrated team specialized in graphic design (2D, 3D), motion graphic, cartoon, and Arabic calligraphy.



Apps and Web

Good price and no more than 15% as down payment

SKY ALPHABET enters the era of Smart Apps and creates beautiful mobile applications using latest native technologies, so share your idea with us and let's create something beautiful together



Art work Production

Creative design needs professional production to reflect your prestige

By balancing creativity with a deep knowledge of technical implementation and industry printing needs, SKY ALPHABET is able to produce artwork that conforms to professional output requirements.



SKY ALPHABET executes creative, effective digital marketing, advertising and public relations programs that all work together to help clients achieve their goals and provide a return on their marketing investment. In many cases, SKY ALPHABET has achieved success for clients by integrating multiple services together, making each component of their marketing program stronger and more effective.



Copy writing

We start with idea then provide topics and end with success

SKY ALPHABET takes the responsibility of creating and editing the marketing texts both in Arabic and English like social media posts, magazines, brochures, and documentaries and archival films by specialized writers and journalists. So you can convey your clear message.



Event Management

All requirements will be detailed planned with timetable,

SKY ALPHABET approaches every project with meticulous attention to detail and obsessive precision. Regardless of size and scope, SKY ALPHABET treats your event like a business with clear strategic goals, defined milestones, and a comprehensive plan.



Social Media

Price will be calculated per follower and available time

A successfully managed social business page will create a two-way active conversation. SKY ALPHABET social media management services will put your company in the forefront, along with saving you time (and stress) by monitoring activity and creating content for you.

Our Valuable Clients

We at SKY ALPHABET believe that a true partnership is a two-way street ideas and information flow openly and regularly, based on a foundation of mutual trust and respect for one another's expertise and our clients embrace this philosophy.

The best and most productive relationships are synergistic and goal-oriented, and a long-term relationship has the value add of deep-rooted industry and company knowledge and relationships.

Our client list - which we chose some of it to be shown below - speaks for itself. Since our earliest days, we've represented everything from start-ups to biggest names in Saudi business sectors with that same partnership approach and dedication at the core of every engagement. Every day we've been devoting our hearts and minds to our clients, achieving successes and building lasting relationships



Elm is the leading provider of innovative secure services & solutions to both public and private sectors in Saudi Arabia



The Saudi Standards, Metrology and Quality Organization (SASO) is a technical government body in Saudi Arabia



THIQAH BUSINESS SERVICES CO is located in Riyadh, Saudi Arabia and is part of the Information Technology Services Industry



The SABER system is a new mandatory importer-based computer system facilitating online certification of imports into Saudi Arabia



Founded by Mr. Abdulaziz Saleh Al-Rajhi, ASAR investment company acquires and invests in various companies internationally



Ministry of health in Saudi Arab Kingdom



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